

**The 10<sup>th</sup> Annual Ponce De Leon Invitational  
"Across The Pond"**

August 25, 2011

Dear Clark:

Congratulations, you have been selected to represent the United States of America as a member of the American team at the 10<sup>th</sup> Annual Ponce De Leon Invitational.

We would like to cordially extend an invitation for you to play on the American Ponce team in June of 2012. As announced in our Closing Ceremonies at the Greenbrier, we will be facing a British team, in a true Ryder Cup style format! More formal announcements will follow, but it is vitally important that we lock down our team very soon. In fact, the advance tee time bookings in St. Andrews and the other nearby courses require such. **So, please RSVP no later than Wednesday, August 31st.**

Here is the thumbnail sketch of dates, courses, flights, and lodging. Note, this is the "A" Ponce itinerary, which does not include optional travel prior to the competitive Ponce - those details, and the option to choose the "B" itinerary will come later.

**"A" Itinerary: Depart U.S. on Redeye Tuesday evening, June 5<sup>th</sup>, arriving in Edinburgh, Scotland Wednesday AM, June 6th.**

You will arrive in St. Andrews and check-in at one of two Bed and Breakfasts that will house the U.S. squad in the "Grey Auld Toon" of St. Andrews. Our accommodations are a 5 minute walk to the Old Course and R&A, smack dab in the middle of it all.

**Wed June 6** - practice round at Kingsbarns, Opening Ceremony

**Thu June 7** - Round 1: Fourball at Carnoustie

**Fri June 8** - Round 2 at the Old Course

**Sat June 9** - Round 3: Foursomes (Alternate shot) at Kingsbarns

Round 4: Singles at the New Course followed by the Champions Dinner.

**Sun June 10** – AM, fly home to arrive in the late Afternoon.

\*There is a chance due to an advanced reservation and lottery system at the Old Course that a course, or the order of courses, may change - but we vow that in the event we have to alter a course, that we will choose a top-notch, comparable course as a substitute.

As you probably know, the rule of thumb for the first nine Ponces was to keep the 4 nights of lodging and 5 rounds of golf to less than or equal to \$1200 total, often referred to this as the "base price". Any flights, meals, drink, and ground transportation has been additional - as it is here in our quote. We have been diligent in our efforts to book incredible world-class golf for our tournament, along with "insiders", St. Andrew's lodging - thereby avoiding the excessively high costs of foreign tour operators and luxury hotels. We are proud to announce that for Ponce X, we have formed a "base price" estimate that includes 4 nights of lodging + 5 rounds of golf of \$1500. When you add recent pricing of international airfare (ATL or DC to Glasgow or Edinburgh) of approximately \$1500, the total comes to approximately \$3000. Although this figure is higher than our domestic Ponces, we feel that the value and special nature of the trip warrants the additional cost.

We don't want to spill too many details in this initial email, but suffice it to say, we endeavor to get us access to certain "clubs" and/or "private" venues for banquet / dining connections with the tournament. We have already received very good feedback in that regard, from both British opponents' connections, as well as other ones we have cultivated.

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**“B” Itinerary (Optional)**

The “B” Itinerary will depart the U.S. on Friday evening, June 1<sup>st</sup>, on a redeye to arrive in Scotland in the early morning of Saturday, June 2<sup>nd</sup>. The general plan will be to play 5-6 rounds in 4 days from Saturday to Tuesday. While the itinerary for this portion is still being developed, the additional 3 nights, 4 days and 6 rounds is estimated to cost an additional \$1200.

This is one for the ages. Yes, the Ponce is headed across the pond!!!

**As stated above, please RSVP by August 31st.** If you accept, we will promptly send you information regarding deposit information, recommended team flights and deadlines. Unlike in past years, we will be required to pay for golf in full in the October – November timeframe so be aware that you will be required to book airfare (~\$1500) and pay for golf (~\$1000) this Fall if you accept. Please also indicate whether or not you think you are interested in the “B” itinerary. If liquidity is an issue but you still want to come, please contact us and we may be able to work something out.

We have found attractive flights that we would like to get as many people on as possible so please wait to hear from us before booking flights.

Please use discretion while considering the invitation, as it relates to other past Ponce players - we are presenting these invitations individually, and in staggered form based on a variety of factors.

Once we assemble our American team, we will be sure to send out some more information in the first few weeks in September, including more information on our British squad, that is also being asked to commit concurrently.

This time, we are playing not just for the Love of the Ponce, but also for Love of Our Country...USA  
USA USA!!!

Warm Regards and Congratulations on your selection,

T. Westray Battle  
*2012 Chairman*  
*Ponce de Leon Invitational*

Neil D. Thomson  
*Chairman Emeritus*  
*Ponce de Leon Invitational*