

The 3rd Annual Ponce De Leon Invitational

January 13-17, 2005

Palm Beach Gardens, Florida

August 4, 2004

Mr. Neil D. Thomson
204 Live Oak Avenue
Charleston, SC 29407

Dear Mr. Thomson,

I hope this letter finds you well. I'm pleased to announce this year's Ponce De Leon will be held at the prestigious PGA National Resort and Spa in Palm Beach Gardens, Florida. I chose this venue for many reasons, but the most important was for the five tournament caliber golf courses at the resort-perfect for the PDL. The resort has been the host site to many national, as well as international tournaments including the PGA Seniors Championship, Ryder Cup, and PGA Championship.

We will also be staying at the resort in four club cottages (each player staying with his team in one cottage). Each room will include two bedrooms, two complete baths, living room with T.V., kitchen, etc. The resort has eight quality restaurants including Shula's steak house. Also, The Bear Trap Bar and Grille, which features eleven televisions, photographs and memorabilia from past PGA Championships, will be a good place to have a cocktail after the round and square up any side bets players may have been placed prior to tee off. I would also encourage you to check out their website at www.pganational.com to view the golf courses, restaurants, and get a general overview of the resort itself.

The Price for 4 nights of great lodging, 5 rounds of incredible golf is \$1,172 per player. I realize the last two years we've tried to keep the figure @ \$1,000 per person, but keep in mind a few things: we don't have to rent any sort of vehicle (all golf is played at the resort and we stay at the resort), Palm Beach is easy and

cheap to fly into (I checked, from ATL @\$200), and I think the resort/courses are well worth the additional few bones.

I'm excited about this year's PDL and look forward to hearing back from each and every one of you soon.

You may reach me either by email (jrankin@kingproperties.net) or cell phone (404) 822-4510. I will send out a detailed itinerary as soon as I hear back from each individual.

Thanks

James T. Rankin