



November 20, 2012

Mr. Westray Battle
2913 Dumbarton Street, NW
Washington, DC 20007

Dear Westray,

Following last year's incredible trip across the pond with all the associated fanfare, one would assume it to be very challenging to come up with a venue that competes with the "Home of Golf". Well, it's true. However, the Emeritus and I have been working diligently on this event, the 11th annual Ponce de Leon Invitational, to make certain that you are provided a world class venue with the same level of spirit, camaraderie, golf and accommodations we have come to expect in the Ponce de Leon.

We are taking you back to a place that will offer incredible facilities, perfect golf courses and a beautiful setting. I am pleased to invite you to attend the 11th annual Ponce de Leon Invitational to be held at the Greenbrier from **May 29 - June 2 in 2013!** This year we're bringing it closer to home for many of you and for some just a few hour drive down I-64. The date follows Memorial Day and will hopefully provide additional flexibility for your travel schedule. We all agreed on our last trip to White Sulphur Springs that the facilities were top notch and the golf courses were tremendous and incredibly manicured. We will anticipate those same fantastic conditions and during this Ponce we'll be able to play The Old White course on the final day, which is "Saturday Singles". The Old White will, no doubt, be in spectacular condition in advance of the PGA event, The Greenbrier Classic.



When you look at your calendar you'll notice we've made a slight tweak that Neil and I think you will appreciate. We're moving up the Ponce this year so the matches will begin on Thursday and end on Saturday. In previous years, Sunday nights are typically low key evenings as many are trying to catch a plane on Monday morning or are driving back home. Monday tends to be a wash for most and Sunday night is cut short for some. We believe this change will enhance our standard spirited awards dinner on Saturday evening and will ensure no one turns in early so they can catch a 6 a.m. flight. Saturday night will be big.

Lodging

The accommodations will be stellar. We will all be located in the North Terrace (downstairs is the shuttle to the golf facility). This grouping of rooms will surely enhance camaraderie as we'll all be in one section of the hotel. We'll be two to a room in "Junior Suites".

Package Inclusions:

- Four (4) nights in the Junior Suites. Arrive on Wednesday, May 29. Depart Sunday, June 2
- Practice round on Wednesday afternoon at the Meadows or Greenbrier course
- The Greenbrier or Meadows Course on Thursday and Friday (two rounds on Friday included)
- The Old White Course (home of the Greenbrier Classic) on Saturday Singles
- Breakfast & gratuity daily in the Main Dining Room
- Complimentary use of locker and practice facility
- Cart fees
- \$50 casino chip
- Banquet room for opening ceremonies

Pricing

Last year's trip was outside of our typical budget so we are doing our very best to keep the cost down for Ponce XI.

This year's Ponce includes everything noted above for \$1,286 per man plus a resort fee of \$17.50 per day. For those that choose to arrive on Thursday, the overall price will be \$275 less. This is strongly discouraged as we would like to see teams together for the practice round on Wednesday afternoon followed by cocktails and dinner. However, we do understand some schedules may not allow. It is mandatory that all 16 golfers are on-site by noon Thursday. There will be NO EXCEPTIONS.

A \$445 per man deposit (check or credit card) will be due in March of 2013 to the Greenbrier directly. Details to follow.

The Greenbrier brings back a lot of special memories for me. I grew up playing golf at The Greenbrier with both sets of my grandparents. My mom's dad was a former CIA operative who was the liaison between the Pentagon and the "Bunker" during the top-secret construction of the project. My mom never knew until 1992 when the story broke in the Washington Post. My dad's dad was a routine golf and bridge/poker partner with Sam Snead. My grandfather George Aide and Sam were longtime great friends. George and Sam will be there in spirit as they always appreciated friendship, good humor and spirited competition.

Much has changed since then as the Greenbrier is now owned by Jimmy Justice, a local resident and friend of the family.

I will be excited to hear from you regarding this 11th annual tournament. Please let me know **no later than December 7**. Once we have finalized the field, there will be additional details regarding the format and schedule of play on the different courses. This is going to be another great Ponce, and the Emeritus and I look forward to seeing you at the Greenbrier in 2013!

P.S. I do want to conclude this letter by thanking last year's Chairman Wes Battle and Emeritus Neil Thomson for the incredible job they did organizing and executing a world-class event in Scotland. What an experience for all participating and it truly was a trip of a lifetime. I'm still having withdrawal from the incredible golf... "Clarf" is probably wishing he could showcase his new 150 yard bump and run in the Mecca, and "Toaster" is still replaying in his head his big night with the Brits on closing night. The Brits were certainly fascinated by the "Toaster". The good news is that we're setting our sights back to the UK in 2016! Can't wait!!

Sincerely,

"New" Diesel

Chairman, The Ponce de Leon Invitational 2013

